

**VOTE  
TOGETHER**  
 **2014**

**Celebrate Valentine's Day with Women AdvaNce**

Ask your friends and loved ones to join you in building this statewide community of informed women voters.

- ✓ Host a Vote Together 2014 pledge drive in your community during the month of February.
- ✓ Scan completed pledge cards and e-mail to [info@WomenAdvanceNC.org](mailto:info@WomenAdvanceNC.org).
- ✓ Or mail them to: Women AdvaNce at 2912 Highwoods Blvd., Raleigh, NC 27604.

Please return completed pledge cards within 2 weeks.

**Help Rally The Women's Vote in 2014!**



# How To Host a Vote Together 2014 Pledge Drive

## WHERE TO GO

Get involved with local community events and activities in your area where others might be interested in learning about Women AdvaNce. Ask for permission to set up an information table about Vote Together 2014, offering pledge cards to other women in attendance. Invite a few friends to join you for the pledge drive.

## WHAT TO BRING

- Ink pens and a writing surface (clipboard, card table)
- Printed copies of the Vote Together 2014 pledge card
- Printed copies of the What Is Women AdvaNce info sheet

## WHAT TO SAY

- 1. Begin by asking, “Have you heard about Women AdvaNce?”**  
Offer each woman you meet a copy of the “What Is Women AdvaNce” info sheet. Explain that Women AdvaNce is a non-partisan organization, working to build a statewide community of women who care about public education, healthcare access, and jobs in North Carolina.
- 2. Next, ask, “Would you like to join the Vote Together effort?”** Explain that Women AdvaNce is rallying the women’s vote in 2014 because women are 54% of voters in North Carolina. We have the numbers to create progress in our state. Let them know they will receive reminders to vote as well as important information about issues affecting women and families in North Carolina.
- 3. Collect pledge cards from those who wish to participate.** Thank them for prioritizing progress in 2014.
- 4. Encourage everyone to find Vote Together pledge cards on-line.** Some women may prefer to check out our website before submitting a pledge card. Let them know that all Vote Together pledge materials can be found on our website.
- 5. Invite every woman to keep a copy of the “What Is Women AdvaNce” info sheet.** Encourage everyone to take a look at our website and follow Women AdvaNce on social media. Ask them to let their friends and family know about this new statewide organization.
- 6. After your pledge drive, mail completed pledge cards to Women AdvaNce.** You can mail them back in one envelope or scan them individually and send them via e-mail. Addresses for Women AdvaNce are at the bottom of each pledge card.

**Thanks for helping NC women get connected!**



*Working to build a statewide community of informed women voters*

## **What is Women AdvaNce?**

Women AdvaNce is a non-partisan, non-profit organization, working to advance women's issues in North Carolina by helping NC women stay connected, informed and engaged. We provide daily content on our website and through social media to amplify conversations about how women and families are affected by issues like education, healthcare and jobs. We also feature articles about different women and organizations working to create change in different communities around the state.

## **How can I help?**

Help women in your area connect with Women AdvaNce:

- Share Women AdvaNce content through social media:
  - [www.Facebook.com/WomenAdvanceNC](http://www.Facebook.com/WomenAdvanceNC)
  - [www.Twitter.com/WomenAdvanceNC](http://www.Twitter.com/WomenAdvanceNC)
- Encourage your contacts to subscribe to our daily e-mail subscription.
- Participate with our VOTE TOGETHER 2014 pledge drive.

## **What is VOTE TOGETHER 2014?**

Women are 54% of voters in North Carolina. Together, we can impact change in our state. Women AdvaNce is asking women across North Carolina to pledge to vote in 2014 by signing a VOTE TOGETHER 2014 pledge card, available on our website.

## **Would you like more information?**

- Take a look at our website: [www.WomenAdvanceNC.org](http://www.WomenAdvanceNC.org)
- Send us an e-mail: [info@WomenAdvanceNC.org](mailto:info@WomenAdvanceNC.org)

VOTE TOGETHER

 2014



Women AdvanCe

Women are 54% of voters in North Carolina. When women vote, families win. Sign this PLEDGE TO VOTE card and return it to Women AdvanCe to receive voting reminders and other tools and information to help North Carolina women vote.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Phone Number (optional): \_\_\_\_\_

Mail this pledge card to Women AdvanCe, 2912 Highwoods Blvd, Raleigh, NC 27604 or scan and send via e-mail to the following address: [info@WomenAdvanceNC.org](mailto:info@WomenAdvanceNC.org).

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E-mail Address: \_\_\_\_\_

Phone Number (optional): \_\_\_\_\_

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# More Ways to Spread the Word About



## **E-MAIL**

1. Tell your friends why you're interested in Women AdvanCe.
2. Include our web address and ask them to subscribe to our e-news.
3. Ask them to find Women AdvanCe on social media.
4. Include a link to the Vote Together 2014 on-line pledge card.

## **FACEBOOK**

1. "Like" the WomenAdvanceNC Facebook page to join our on-line community.
2. "Share" and "Like" our Facebook posts to help others find Women AdvanCe.
3. Join in the conversation by offering comments and asking questions.

## **TWITTER**

1. "Follow" @WomenAdvanceNC to join our on-line community.
2. "Retweet" our content to help others find Women AdvanCe.
3. Join in the conversation by offering comments and asking questions.

## **PINTEREST**

1. "Follow" WomenAdvanceNC to join our on-line community.
2. "Repin" our posts to help others find Women AdvanCe.
3. Create your own boards inspiring women to prioritize progress.

**Let's work together to make a difference in 2014!**

**[www.WomenAdvanceNC.org](http://www.WomenAdvanceNC.org)**